

Dear fellow fibre business

Perth Festival of Yarn returns for its seventh annual celebration on 10 and 11 September 2022 back home at the Dewars Centre.

In 2019 we welcomed over 80 of the very best independent fibre businesses from all over the UK and EU to our Vendors' Gallery marketplace as well as festival-goers from 20 different countries. We continue to build upon our strong business relationships with international industry publications and professional tourism platforms, as well as local businesses.

Each year we receive a staggering number of application forms from hard-working independent businesses which is truly humbling and we thank everyone in advance who is taking the time to apply with us this year. We pride ourselves on offering our festival-goers direct access to start-up micro businesses as well as the veterans of the circuit and appreciate that our application form can appear daunting, however we ask that you do not let this deter you from applying and doing so honestly without trying to second guess what you think we would like to hear. There are no trick questions and every yarn event is unique. We seek to get the best holistic knowledge of your business so that we can best understand you and potentially grow together.

If you have applied to us in previous years please do answer our questions afresh rather than copying and pasting from an old form. Please include new photographs that actively showcase items you plan on bringing to our event if you are successful being mindful that your vendor profile is as crucial in driving footfall to your stall at our event as a well-merchandise stall is on the weekend itself.

To our fellow European businesses; we are sorry to advise that due to the on-going health pandemic we will not be accepting in-person vendor applications from outwith the UK this year and hope this will not deter you from applying in the future once this situation has become safer and more manageable for us all.

As knitters, crocheters, spinners and weavers ourselves, our Team are looking for products that we love and would inspire us in our future creations, as well as businesses that we believe share our ethos and will be able to add to the experience that our festival-goers are searching for. We believe passionately in our beautiful and diverse Community as well as being a part of the Industry.

We will continue to work with the relevant departments within our Local Authority as well as adhering to the current guidance of the Scottish Government affecting the staging of events at all times.

Please read the attached Vendor FAQs and Terms and Conditions before submitting your application form. A submitted application form will be taken as acceptance of our Terms and Conditions in full. Applications will close on 23 February and all successful applicants will be notified by email from vendors@perthfestivalofyarn.uk by 1 March 2022. Please mark this email address as safe as we cannot be held responsible for anyone failing to respond to our emails and potentially missing out as a result.

We look forward to receiving your application!

Eva & The Perth Festival of Yarn Team



Perth Festival of Yarn is Scotland's Contemporary Yarn and Fibre Festival. Completing this application form will help us to make our vendor choices for our 7th annual celebration. Every yarn event is unique so please answer all questions truthfully and try not to second guess what you think we would like to hear. These questions are formulated so that we can get the best holistic sense of your business. We especially welcome applications from new and emerging businesses.

Your name:

Business name:

Address (to send flyers and posters):

Contact telephone number:

Facebook:

Instagram:

Twitter:

Website (including etsy, Not On The High Street etc):

Podcast:

Blog (if separate to your website):

Others:

Tell us your story:

How long have you been trading:

What in-person yarn festivals and events did you vend at in 2019, and did you vend at any in 2020 or 2021. Please list all:

Have you taken part in any on-line yarn events in 2020 or 2021. Please list all:

Why do you want to be a vendor at Perth Festival of Yarn 2022:

What products do you plan to bring to Perth Festival of Yarn. Please include all and examples of your price points:

Yarn:

Fibre:

Notions:

Needles / Hooks:

Project bags:

Patterns:

Kits:

Equipment:

Other (please give further details):

Do you plan to create any Festival exclusive products:

Will you have both knitting and crochet samples at your stall (if selling yarn):

Are you interested in taking part in Instagram lives in the run up to our event:

If you have a bricks and mortar shop then please provide the full postal address:

Do you have an active newsletter for your business:

What other Scottish yarn events / festivals have you applied for / plan to apply for / have been accepted for in 2022. Please list all:

Please detail any further information such as awards, publications or anything else that you feel is important and that will support your application:

What size of stall are you applying for:

Single – 6ft x 6ft £210.00
Double – 12ft x 6ft £420.00
Triple – 18ft x 6ft £630.00
Quadruple – 24ft x 6ft £840.00

(All table sizes are given in feet and NOT metres as standard trestle tables are 6ft x 2ft. Perth Festival of Yarn is not currently VAT registered.)

Do you require tables? If so, how many:

Tables – 6ft x 2ft £25.00 (each)

Do you require electricity?

This is free

By sending us your completed application form you confirm acceptance of our Terms and Conditions and as such are bound by them. Please email your completed type-written application form with 5 clear images of your products (not taken at a yarn festival or craft fayre, no collages) and your logo to vendors@perthfestivalofyarn.uk before 24 February 2022. If you have a selection of products (yarn, fibre, equipment) please reflect this in your image selection. If successful these images will also be used as part of your vendor profile on our website and social media. Please ensure that your logo does not include a link to your website, social media, or any contact details. (Free PDF viewers and converters are available online, however, we can also provide an Open Office version of our application form on request).

Perth Festival of Yarn 2022 Terms and Conditions

1. Successful vendors are required to make a deposit of 50% of their total cost by 31 March 2022. The remainder of all fees must be paid in full by 6 June 2022. A surcharge of 10% of the outstanding balances will be applied to both late deposit and full payment dates. Surcharges will not be waived and all late payments and surcharges must be paid within 14 days or you may lose your stall.
2. All vendor payments – with the exclusion of those made by overseas vendors or those in remote areas without internet access – should be made by BACS. For fees paid by PayPal the vendor will be responsible for any additional charges including currency conversion charges.
3. Refunds will only be made upon written request to vendors@perthfestivalofyarn.uk. All refunds will be subject to a £30.00 administration fee. Refunds to payments received through PayPal made initially as a goods and services payment will also be refunded minus the charge that Perth Festival of Yarn was subject to. No refunds will be given after 11 July 2022.
4. Perth Festival of Yarn reserve the right to cancel the booking of any vendor. In this instance the full fee will be refunded (with the exception of any PayPal charges) unless the vendor has behaved in such a way as to bring the reputation of Perth Festival of Yarn into disrepute. In this instance all paid fees are forfeited by the vendor.
5. All vendors must stay within their allocated space. Any additional floor space for boxes, rails, racks, shelving or similar must be disclosed and discussed with Perth Festival of Yarn prior to the event and will be subject to an additional charge. Failure to adhere to this condition may result in you not being included as a vendor in future events and you will be retrospectively invoiced for additional space used.
6. No stall should consist of a temporary structure higher than 6ft tall – if you are planning on bringing grid walls or similar that are taller than this, please advise us of this at the time of applying. No stalls or temporary structures should obstruct or endanger the public, other vendors, volunteers or staff.
7. The raised walkway that surrounds the Vendors' Gallery Marketplace must be kept clear during set-up, strike, and during the operating hours of the event to ensure unhindered access to the fire exits. This includes pop-up banners and storage boxes.
8. All vendors will be allocated their space by Perth Festival of Yarn. Should you wish to be placed next to or apart from a particular vendor, then this must be requested in writing no later than 11 July 2022. All requests will be considered; however, the decision of Perth Festival of Yarn is final.
9. Vendor space is allocated as one space per named business although more than one can be applied for. Any request to share space should be made by both vendors in writing. The sub-letting and non-disclosed sharing of stalls is not permitted. In the case of shared stalls both parties will need their own relevant insurances.
10. All stalls must be set up prior to opening to the public, must stay open until the end of the event, and be staffed at all times while the venue is open to the public except in case of emergency. In this instance a member of the Festival Team should be consulted.
11. Each business will be allocated 2 chairs at no additional charge. Tables must be pre-booked by 11 July 2022 and will be provided at an additional cost of £25.00 per 6ft x 2ft table. Perth Festival of Yarn cannot guarantee the provision of any tables that are not pre-booked.
12. Requests for electricity access should be made at the time of application. There will be no additional charge for electricity access or usage but all electrical items that will be plugged into the sockets must have been PAT tested within 1 year of 9 September 2022 and evidence of this provided to the Perth Festival of Yarn Team.
13. Two vendor passes will be allocated to each business. Additional passes can be purchased at the same cost as a single day ticket entry (which will cover both days) and must be requested before 1 August 2022. Vendors must wear their passes at all times within the venue. Passes are not

transferable and should not be given to friends for free entry to the event.

14. For the security of all only people wearing vendor passes will be granted access to the venue during set-up and strike unless they are children under the care of a pass-wearing vendor. This includes family members and friends of vendors.
15. All vendors must adhere to the safety notices and regulations of the venue at all times. Any vendors disputing the regulations, disregarding them or arguing with either venue staff, event staff or volunteers about them at the event will be asked to leave and will forfeit all fees paid.
16. Perth Festival of Yarn cannot be held responsible for any theft or damage to any stock, equipment, money or personal items you may bring into the venue.
17. Vendors should report any theft to the Perth Festival of Yarn Team as soon as it is discovered. We will seek the prosecution of any offender where possible.
18. Wi-Fi is available for vendor and public use within the venue. Perth Festival of Yarn cannot be held responsible for any loss of sales that may occur due to heavy demand on the system or any other outages, planned or otherwise. Please be aware that due to security restrictions you may not be able to access sites such as PayPal through the public access Wi-Fi and we would strongly recommend you have your own Wi-Fi access.
19. All vendors must have their own Public Liability Insurance and must forward a copy to Perth Festival of Yarn by 1 August 2022. Vendors who fail to meet this deadline will be unable to take part in the Festival unless their renewal date is after this time.
20. All vendors must submit their own risk assessment by 1 August 2022. Failure to do so will result in the vendor being unable to participate in the Festival as it will invalidate the Organiser's overall event insurance.
21. Car-parking at the venue and designated overflow car-parking is at the vendor's own risk.
22. As a destination event Perth Festival of Yarn have a duty of care to their vendors, tutors, podcasters, volunteers etc. As such it is expected that all vendors and potential vendors should communicate in positive terms about Perth Festival of Yarn on social media and other public platforms. If you have any concerns then your first point of contact should be with the Perth Festival of Yarn Team and made privately. Any vendor found to be voicing any grievances about Perth Festival of Yarn on the aforementioned platforms may have their application withdrawn and stall cancelled. Perth Festival of Yarn reserves the right to pursue damages through the legal system as a result of the aforementioned actions should they cause reputational damage and / or loss of earnings.
23. Vendors give their permission for any images or copy that they provide directly to, or on their own social media or websites (including YouTube), to be used by Perth Festival of Yarn or any Third Parties working on their behalf to promote the event (including VisitScotland and EventScotland) before, after, and during the event. It may not always be possible to give individual credit for this content but all reasonable effort will be made to do so.
24. All vendors are to like and follow our social media channels and to actively promote Perth Festival of Yarn across their own, including websites, blogs, newsletters, podcasts, etc. All vendors are to take part in our reveal and launch days using the social media images which will be provided in our vendor packs. All vendors are to start promoting their attendance at Perth Festival of yarn at least one calendar month before the event. All vendors who have online shops are to include our promotional flyers with their packages and bricks and mortar businesses to display posters and flyers.
25. Business sensitive information including but not limited to vendor costs, application forms, floor-layouts and timelines should not be shared either electronically, in person or in public (including social media) with other businesses or individuals unless this information has already been made public by the Perth Festival of Yarn team on their social media, website or newsletter. Businesses and individuals should email vendors@perthfestivalofyarn.uk should they wish to obtain any of this information. Press enquiries should be directed to eva@perthfestivalofyarn.uk
26. All successful vendors will automatically be signed up to our general newsletter.

27. No filming, flyers, or promotional materials for any other yarn events are permitted anywhere at Perth Festival of Yarn.
28. Any damage to equipment or fittings belonging to the venue or Perth Festival of Yarn (such as but not limited to tables, chairs, flooring, cabling) by any vendor will be made good by the vendor.
29. Perth Festival of Yarn cannot be held responsible for any email communications that are not received by an individual vendor due to their security settings. It is the responsibility of the vendor to ensure these are received and filed correctly and to follow up with the Perth Festival of Yarn Team through vendors@perthfestivalofyarn.uk if they are concerned they are not receiving the information they should.
30. Perth Festival of Yarn retain the right to make any adjustments or additions to these Terms and Conditions at any time. Should this happen, then all confirmed vendors will be notified in writing.
31. In the event that Perth Festival of Yarn needs to seek an alternative venue or make other changes due to the COVID guidance set in place by either the Scottish Government or Local Authority, it may be necessary to reduce the number of vendors after formal acceptance. In this instance a re-selection will be made which may take into consideration the geographical locations of the participating businesses.
32. Perth Festival of Yarn is not responsible for consequential loss arising from any cancellation or amendments that may need to be made due to COVID or other factors.

GDPR

To view our general GDPR policy, please visit <https://perthfestivalofyarn.uk/policies>.

Application forms for non-successful businesses may be held by the Perth Festival of Yarn Team in order to be reviewed if placed on our Cancellation List. Vendors can withdraw their consent to this at any time and all stored personal data relating to them will be deleted. These requests should be made in writing.

Application forms for any non-successful businesses who are not placed on the Cancellation List will be deleted following contact to advise of this.

Can I sell synthetic yarns?

No. They do not fit with our personal ethos and are not what our festival-goers expect from our event. We are happy to accept blended yarns or fibres that have no more than 30% synthetic fibres, for example 75% merino 25% nylon sock yarns are fine.

Can I sell ready made knitted or crocheted items?

No. Our festival-goers are looking for the raw materials to make these items themselves. Garments made from woven or recycled materials may be considered as will homewares or decorative felted items. Project bag makers are welcome to apply but we are not looking for handbags or sporran makers. We are also not looking for applications from food or beverage vendors and charities with no link to the textile arts.

I don't have social media accounts, is this a problem?

We will only be accepting applications from businesses who have at least an active Facebook or Instagram account, preferably both. It is the joint responsibility of all vendors and Perth Festival of Yarn to actively promote this event as outlined in our Terms and Conditions and our Team do monitor this.

Can I park at the venue?

There will be free vendor parking at the venue, however, we would ask that where possible as many of these spaces are left clear for our festival-goers.

Do you provide booths or exhibition shells?

No. We provide spaces and chairs only; however we can provide tables as well for an extra small additional cost upon application. The feedback we have received from both the public and vendors at previous events (pre-COVID) is that they prefer the more spacious feel that this open-plan layout provides as well as deterring theft. You may use gridwalls or your own shelving systems safely and at your own discretion as long as they do not exceed 6ft.

Will your volunteers help me carry stock and equipment during load-in and strike?

Only in certain extenuating circumstances. Volunteers are covered by our Employee Liability Insurance during these periods as well as during the opening hours of our event, however, any carrying of stock and / or equipment to and from as well as within our venue is determined as our volunteers then becoming an employee of that other business and as such any injury, accident or damage that may occur would then need to be covered by the Employee Liability Insurance of that vendor and a written signed agreement must be in place prior to the Festival taking place.

Can I ship stock to the festival in advance?

Overseas vendors can arrange to have their yarn shipped and transported to the Festival site in advance upon request. There may be an additional charge for these services which it may be possible to share among vendors.